



Sydney Science Festival 2018 Executive Committee allocation

Sydney Science Festival runs from 9 to 19 August 2018 as part of National Science Week (11-19 August). Now in its fourth year, the Festival is fast becoming a popular and well attended celebration, with more than 70,000 audience members attending 185 events delivered by 65 partner organisations last year.

In order to make the Festival more accessible to a wider group of Sydneysiders, the NSW Inspiring Australia and National Science Week Executive Committee is offering up to \$20,000 to organisations that can present large-scale, welcoming public events in a suburban location that will attract families and people of all ages.

The main objective of this funding is to create more accessible and entertaining educational experiences in the greater Sydney region that have the potential to attract audiences that may not have participated in National Science Week programs in the past.

Above all, these funds are intended to attract audiences that may not see a Science Festival as something for them, and are looking for something fun to do on the weekend.

We are looking to replicate the success of popular, free events like *Science in the Swamp* presented by Centennial Parklands, the *Innovation Games* at Sydney Olympic Park and *Science in the Wild* at the Australian Botanic Garden in Mt Annan. There is clearly a great public demand for these kinds of events that attract more than 10,000 people.

The successful model for these free days of science community engagement involves participation by multiple organisations, from universities and research institutes to science demonstrators and theatre presenters. They operate as a drop in, easy to get to events for families and present science engagement activities that are educational as well as entertaining.

Programming

Inspiring Australia can put successful applicants in touch with experienced science event producers who may be able to assist them to source presenters and develop an engaging and welcoming program. We have several successful models to follow.

What the funds can be used for

- Payment of sole contractors, performers and presenters
- Production and marketing expenses.

Eligibility

Inspiring Australia wishes to create more large scale, free family friendly events for people who don't ordinarily participate in National Science Week. For this reason, we are limiting applications to established presenters with potential to attract participation of at least 3,000 people and who have adequate facilities to cater for large audiences.

In order to qualify applicants must demonstrate

- Parking for at least 2,000 cars
- Public transport access
- Adequate toilets and other amenities
- Access to suitable food and beverage
- Adequate security.

We especially welcome applications from sporting facilities, local government and popular entertainment venues that have proven experience in delivering large scale public events. Applications from Western Sydney and outlying suburbs will be highly regarded.

Please note that organisations that have been awarded funding from the 2018 National Science Week funding pool are ineligible for this funding.

Budget

- Applicants must submit a detailed budget as part of the application form.
- You may charge people a small fee to access the event, but if you are successful in receiving funds, you will be required to ensure that the cost is low and will not be a barrier to participation.
- You will be asked to provide some free tickets to VIPs and volunteers and to offer as prizes as part of the media and marketing campaign.

Requirements

Grant recipients will be required to:

- Be part of Sydney Science Festival by providing event details to the Festival organisers by 28 April 2018
- Comply with Festival collaborator requirements
- Register their event on the National Science Week website
- Acknowledge Inspiring Australia's funding support and participation in Sydney Science Festival by ensuring logo placement on event collateral
- Display National Science Week/Sydney Science Festival signage at the event
- Provide a blog post promoting the event for sharing in Inspiring Australia's online channels

- Complete budget acquittal forms
- Collect feedback from audience members and other metrics to measure success of event
- Provide digital images and/or video footage of activities to help Inspiring Australia showcase successful grant-supported events.

How to apply

Download and complete this application form and return it to inspiring.nsw@sydney.edu.au

APPLICATION DEADLINE: 5:00PM Wednesday 18 April 2018

Applicants will be notified of the results by Wednesday 25 April 2018.

Payment of the grant will be made upon receipt of a valid tax invoice and once event details are logged on both the National Science Week and Sydney Science Festival events calendars.

Questions and requests for further information can be directed to:

Jackie Randles
Manager Inspiring Australia (NSW)
02 9351 5198
inspiring.nsw@sydney.edu.au

Applicant details

Name of Organisation	
Address	
ABN	
Name of Applicant	
Position	
Contact details	Phone: Email:

Give a brief description of your initiative (max 300 words):

What experience do you have in delivering large scale public events?

Proposed date and time for event:

Performers/presenters to be part of event:

Target audience for event:

Expected audience numbers:

How will you promote this event?

How will you measure the success of your event?

Budget

Please use this template to provide the budget for your submission.

Please include details of other sources of funding, pro bono partner contributions, and estimates of voluntary contributions including volunteer labour, free use of venues, etc.

All figures should exclude GST.

Funding amount requested from NSW Executive Committee

\$

Other funding sources available towards this event (e.g. cash contribution from sponsor and/or partner contribution).

\$

Project Item	Amount requested from National Science Week NSW Executive Committee	In-kind contribution (e.g. volunteer staff hours, free use of venues, other contributions)
Labour e.g. guest speakers, specialist contractors etc.		
Production costs e.g. materials, hire fees, venue catering etc.		
Marketing/media/promotion e.g. printing, advertising, etc.		
Administration and overheads e.g. permits, insurance etc.		
Other (please specify)		
Total amount		

Please email this completed form to: inspiring.nsw@sydney.edu.au

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Late applications will not be considered.