

Overview of study

Existing Inspiring Australia (IA) evaluations have been reviewed to refine data collection and usage, and new questions added. Audience experience evaluations have been edited to understand more about:

- i) their experience;
- ii) how online delivery impacted their experience; and
- iii) enjoyment and engagement with the events.

Presenter evaluations will be expanded to gauge:

- i) motivation for participation in National Science Week;
- ii) what they want to accomplish by running events; and
- iii) the perceived (non-monetary) value of their contribution.

The evaluation and analysis will be conducted by the SCOPE group at the University of Sydney. The evaluation builds on preliminary research from 2018/19, looking at public perceptions of science and opportunities for informal learning, led by Associate Professor Alice Motion and Dr Chiara O'Reilly. Additional investigators are Olivia McRae and Ellie Downing, two PhD candidates whose research on science communication practices and impact is informed by their professional experience as science communicators, and Dr Reyne Pullen, a lecturer in chemistry education and co-supervisor of Olivia McRae.

Checklist for presenters to get ready for distributing surveys

- ✓ Be sure you have a function in your registration process to collect email addresses from people who attend your event
 - You will be sending an email once the event concludes with a hyperlink to the survey
- ✓ Let Inspiring Australia know if you would like your specific event data by 24 August
 - SCOPE is providing the full de-identified raw data set to Inspiring Australia before the end of September
 - Inspiring Australia will send out event specific data to organisers who requested it
- ✓ Ensure you have built into your script at the end of your event that you will be sending out a survey
 - It will let participants know it is coming, helping them understand the value of their contribution to your event and the wider research
- ✓ The survey will be open from 14 August until 01 September. For best results, ask people to complete the survey as soon as the event is over.
 - When the final hyperlink for the audience survey is sent to you, information about the research and survey will be included. You can use this in your communications and share as much as possible.
 - Some event registration sites like Eventbrite, allow you to schedule emails to be automatically sent once your event concludes. You can write this email ahead of time and include the hyperlink, so that you do not have to think about it once your event is done 😊
- ✓ Be sure to fill in the presenter survey yourself!
 - Your experience and input into this research are just as important as audience feedback.
- ✓ If you are interested in the interview section of the research, please indicate in the survey that you would like information about how to participate. The SCOPE Research Group will reach out with more information about what is involved.