



## Expression of interest 2021 NSW National Science Week major funding

The NSW Executive Committee for National Science Week and Inspiring Australia is seeking expressions of interest from suitably qualified event providers to deliver a major event or event series as part of science week from 14-22 August 2021.

\$25,000 is available to enable an experienced provider to produce a high profile campaign that includes interactive, live, hybrid and virtual science events and activities that showcase the achievements of NSW scientists.

The proposed event should target the general public. While this funding is not intended to support projects specifically targeting school students, a schools' component is acceptable if offered alongside a substantial program of general public activity.

- One grant of \$25,000 is available to the successful applicant.
- Organisations that have received National Science Week funding from AusIndustry are ineligible for this NSW funding.
- The successful applicant must collaborate with other NSW science week event providers in order to present a unified National Science Week campaign approach.

The NSW Executive Committee is interested in receiving proposals that show evidence of community building and collaboration to boost engagement with STEM. We welcome innovative ideas for engaging community members that may not ordinarily engage with science and technology.

### Eligibility

In order to qualify, applicants must have the capacity to manage and acquit funds and demonstrate proven experience in:

- attracting the target audience
- delivering professionally managed live and virtual events.

Sponsorship recipients will be required to:

- Adhere to obligations in a contractual sponsorship agreement
- Acknowledge Inspiring Australia's funding support as part of National Science Week, log their event on a national website and display Inspiring Australia's logo
- In cooperation with Inspiring Australia NSW, collect and share feedback from audience members to evaluate impact of the funding provided
- Provide digital images and/or video footage to showcase event
- Complete a budget acquittal
- Submit a short video describing the impact of the funded program at its conclusion.

## Selection criteria:

All funded National Science Week activities must meet at least three of the following criteria:

- Inspiring young people to pursue an interest or aptitude in science
- Extending networks and partnership opportunities
- Encouraging community participation and feedback
- Encouraging diversity and inclusion in programming
- Sharing Australian science achievements and knowledge.

### **APPLICATION DEADLINE: 5:00PM Wednesday 21 April 2021**

*Applicants will be notified of the results by early May 2021.*

Payment of the grant will be made upon receipt of a valid tax invoice and once event details are logged on the National Science Week event calendars.

Questions and requests for further information can be directed to: Jackie Randles  
Manager Inspiring Australia (NSW) [inspiring.nsw@sydney.edu.au](mailto:inspiring.nsw@sydney.edu.au)

## NSW 2021 National Science Week Expression of Interest

Before completing this Expression of Interest, please read the purpose and eligibility criteria for this funding. Email completed applications to: [inspiringnsw@sydney.edu.au](mailto:inspiringnsw@sydney.edu.au)

**APPLICATION DEADLINE: 5:00PM Wednesday 21 April 2021**

<b>Name of applicant:</b>	
<b>Position:</b>	
<b>Address:</b>	
<b>Phone number:</b>	
<b>Email address:</b>	

**Names of participating organisations and key contact details:**

<b>Name</b>	<b>Organisation</b>	<b>Email</b>
<b>1.</b>		
<b>2.</b>		
<b>3.</b>		

**Please respond to the following questions:**

1. Brief description of proposed events/activities (No more than 1000 words)
2. Explain how this proposal meets the selection criteria
3. Target audiences
4. Expected audience numbers
5. Outline your experience in attracting the target audience and delivering professionally managed live and virtual events
6. Outline your experience in engaging with the NSW science community
7. What is your plan for including NSW scientists in event programming?
8. How will you promote your activity and ensure community participation?
9. How will you measure the success of your program activity?
10. Brief description of plan for responding to COVID-19 restrictions if necessary
11. What long-term outcomes do you expect to achieve through this activity? (no more than 300 words).

**PLEASE COMPLETE THE PROJECT BUDGET OVERLEAF**

## Funding requested

Please use this template to provide the budget for your submission. Include estimates of voluntary contributions including volunteer labour, free use of venues, in-kind value and other pro bono partner contributions.

*All figures should be GST inclusive.*

Project Item	Amount	Voluntary contribution
<b>Labour</b> <i>e.g. Coordinator, artist fees, hosts, specialist contractors etc.</i>		
<b>Production costs</b> <i>e.g. Studio hire fees, props, staging</i>		
<b>Marketing/ media/ promotion</b> <i>e.g. Promotion, publicity, design, advertising</i>		
<b>Administration and overheads</b>		
<b>Other (please list)</b>		
<b>Total amount:</b>		

Please forward completed application form by 5:00PM Wednesday 21 April 2021  
[inspiringnsw@sydney.edu.au](mailto:inspiringnsw@sydney.edu.au)